Frank & Kraft Wealth Coaching, Inc.

Form ADV Part 2B - Individual Disclosure Brochure

for

Bryan L. Weiss

Personal CRD Number: 5124457
Investment Adviser Representative

This brochure supplement provides information about Bryan L. Weiss that supplements the Frank & Kraft Wealth Coaching, Inc. brochure. You should have received a copy of that brochure. Please contact Bryan L. Weiss if you did not receive Frank & Kraft Wealth Coaching, Inc.'s brochure or if you have any questions about the contents of this supplement.

Please note that information about investment adviser representatives <u>is not found</u> at the FINRA Broker Check site, because investment adviser representatives are not registered representatives with a broker-dealer. Information on investment adviser representatives <u>is found</u> instead at the SEC's website located at <u>www.adviserinfo.sec.gov.</u>

Additional information about Bryan L. Weiss is also available on the SEC's website at www.adviserinfo.sec.gov.

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Item 2: Education Background and Business Experience

Name: Bryan L. Weiss Born: 1965

Education:

AA Aviation Maintenance, Vincennes University - 1995

Business Background:

2015 - Present Principal and Co-Owner

Frank & Kraft Wealth Coaching, Inc.

2010 - Present President

Marian Financial Partners, Inc.

1999 - Present President

Asset Preservation Alliance, Inc.

2006 - 2010 President

Marian Financial Services, Inc.

Professional Designations:

Accredited Investment Fiduciary - AIF®

AIF® Designation Qualifications and Requirements

Bryan L. Weiss holds the AIF® designation and obtained it through the Capstone Program described below. AIF stands for Accredited Investment Fiduciary. The Accredited Investment Fiduciary® Designation represents a thorough knowledge of and ability to apply the fiduciary Practices taught through fi360™'s AIF Training program. Through the fi360™'s AIF Training program, AIF designees learn the Practices and the legal and best practice framework they are built upon. AIF designees have a reputation in the industry for the ability to implement a prudent process into their own investment practices as well as being able to assist others in implementing proper policies and procedures.

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Bryan L. Weiss, AIF® is a licensed insurance agent and owns Asset Preservation Alliance, Inc. which is the firm where he conducts his insurance agency activities. From time to time, he will offer clients advice or insurance products from this activity. Clients should be aware that insurance products may pay a commission and involve a possible conflict of interest. Clients should be aware that insurance products can conflict with the fiduciary duties of a registered investment adviser. Frank & Kraft Wealth Coaching, Inc. strives to always act in the best interest of their clients; including the recommendation of insurance products to advisory clients. Clients are in no way required to purchase insurance products recommended by Bryan L. Weiss, AIF® or any other investment adviser representative of Frank & Kraft Wealth Coaching, Inc. in their capacity as a licensed insurance agent.

Bryan L. Weiss, AIF® also owns Marian Financial Partners, Inc. (MFP) a Registered Investment Advisor firm located in Greenwood, Indiana. MFP <u>is not</u> affiliated with Frank & Kraft Wealth Coaching, Inc.

Bryan L. Weiss, AIF® may recommend to clients that they seek the services of a bank, a credit union, an accountant, an attorney, an insurance agency, a pension consultant or a real estate broker. Mr. Weiss may have established business relationships with individuals in these institutions or business professionals. This may constitute a conflict of interest if Mr. Weiss refers you to one of these financial institutions or business professionals. Comparable services may be obtained at other financial institutions or business professionals.

Mr. Weiss spends an insignificant amount of time (estimated at less than 2%) working for Asset Preservation Alliance, Inc. and a significant amount of time (estimated at more than 98%) working for Frank & Kraft Wealth Coaching, Inc. and Marian Financial Partners, Inc.

Item 5: Additional Compensation

Bryan L. Weiss does not receive any economic benefit from any person, company, or organization, other than from investment advisory fees for providing clients investment advisory services through Frank & Kraft Wealth Coaching, Inc. and Marian Financial Partners, Inc. and insurance commissions as a licensed insurance agent.

Item 6: Supervision

Bryan L. Weiss is a co-owner and co-supervisor of Frank & Kraft Wealth Coaching, Inc., and works closely with co-owner and co-supervisor Paul A. Kraft. All advice provided to clients is reviewed by this co-supervisor prior to implementation. Bryan Weiss can be reached at (317) 888-9465. Bryan L. Weiss adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.

Item 7: Requirements for State Registered Advisers

This disclosure is required by Indiana and Ohio state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

Bryan L. Weiss has a clean insurance, securities and investment adviser background history and therefore he has no disciplinary information on his record pertaining to any licenses and or designations that he has held in the past or currently holds today in Indiana or any other state.

Bryan L. Weiss has never declared bankruptcy.

Additional information about Bryan L. Weiss is available on the SEC's website at www.adviserinfo.sec.gov.